



RAINIER INSTITUTE

2nd Annual Health Care Conference We Can't Wait: Improving Washington's Health

7:30 a.m. to 5 p.m. Thursday, October 9, 2003
Red Lion on 5th Avenue • 1415 Fifth Avenue

Agenda

- 7:30 Registration & Exhibits
- 8:30 Welcome *Dr. Robert A. Crittenden, MD, MPH: Rainier Institute President of the Board
Chief of Family Medicine, Harborview Medical Center*
- Diagnosing Washington State's Health Care Problems: *Rep. Shay Schual-Berke, MD*
- 8:50 National Report, "Communities Shaping a Vision for America's 21st Century Health & Healthcare"
- 9:20 Prescription for Change 1
Community & Public Health Problem-Solving
- 10:30 Break
- 10:45 Prescription for Change 2
Medical decisions based on Evidence & Value
- 12:00 Break
- 12:15 Keynote Lunch — *optional*
Ron Pollack, Executive Director, Families USA, Washington DC
- 1:45 Prescription for Change 3
Access to what? And what about demand?
- 3:00 Break
- 3:30 Washington Health Foundation Conference Announcement: *James Whitfield*
Gubernatorial Candidate Forum
Ken Schram, moderator.
*Candidates: Phil Talmadge (D), former Supreme Court Justice;
Federico Cruz (R), Pierce County Health Director*
- 5:00 Conference Concludes
- 5:15 VIP Reception — *optional; Terrace Garden*

Sponsors



Washington State Medical Association • Harborview Medical Center • Barr Laboratories • Wyeth Pharmaceuticals

The Rainier Institute is a non-partisan progressive think tank founded by retired Governor Booth Gardner, former Congressman and Washington State Department of Transportation Director Sid Morrison, and former State Supreme Court Justice Phil Talmadge. Formed in 2001 out of a desire to respond to Washington State's lack of public policy clarity and leadership, its board includes policy experts and officials from all three branches of state and local government. The Rainier Institute uses a variety of progressive and pragmatic methods to implement real solutions to problems that personally affect all Washington State residents. Current work is focused on health care, public education, tax reform, initiative reform and children's services. The Rainier Institute is a 501c3 non-profit corporation registered in the State of Washington. Contributions are tax deductible; Federal EIN is 91-2148665.

8:30 am Welcome

Dr. Robert Crittenden, MD, MPH.

Bob has practiced as a Family Physician for over twenty years in Central and Southeast Seattle with urban underserved populations, worked for the state legislature, been a Robert Wood Johnson Health Policy Fellow with Senator George Mitchell, was special assistant to Governor Gardner for health, and is a faculty member in the Departments of Family Medicine and Health Services at the University of Washington. His clinical interests are focused on underserved populations. His research and scholarly activities are focused on uninsured/access issues, insurance reform, health reform, and medical education issues. He is currently the Director, Office of Education Policy in the office of the Dean, UW School of Medicine, Chief of Family Medicine Service at Harborview Medical Center and an Associate Professor in the Department of Family Medicine. He is on the board of Families USA Foundation, the National Academy of State Health Policy, and the Washington State Health Insurance Pool (the State's high Risk Pool). He is President of the Rainier Institute, a non-partisan institute focused on pragmatic statewide solutions to policy issues. He is currently a Soros Fellow working on various projects at the local, state and national levels focused on improving the access and effectiveness of health services for low-income people.

Diagnosing Washington State's Health Care Problems

Rep. Shay Schual-Berke

Rep. Shay Schual-Berke, MD, is board certified in cardiology and internal medicine. First elected to serve the 33rd Legislative District in 1998, she is chair of the House Financial Institutions and Insurance Committee and serves on both the Appropriations and Health Care Committees.

Wye River Group for Healthcare Report:

“Communities Shaping a Vision for America's 21st Century Health & Healthcare”

Marcia L. Comstock, MD, MPH

Dr. Marcia Comstock is Chief Operating Officer and a member of the Board of Directors of Wye River Group on Healthcare, a 501c3 non-profit that offers a forum for collaboration and exchange of ideas to promote constructive healthcare system change. Board-certified in internal medicine, preventative medicine and medical management, Dr. Comstock has broad experience as both a purchaser and provider of healthcare. She served for many years as a Corporate Medical Director, first for AT&T Bell Laboratories and later for Consolidated Rail Corporation. Her responsibilities included development, implementation and direction of employee-focused health services programs to enhance the health services programs to enhance the health and productivity of the workforce and decrease health-related costs. As Fellow, Health Care Policy and Workplace Issues with the National Chamber Foundation of the United States Chamber of Commerce, Dr. Comstock helped to strategically reposition the Chamber as a thought leader on healthcare issues. Dr. Comstock is a graduate of Columbia University College of Physicians and Surgeons and also holds a Master of Public Health from the Medical College of Wisconsin. She is a Certified Physician Executive and Fellow, American College of Occupation and Environmental Medicine.

9:20 am Prescription for Change 1

Community & Public Health Problem-Solving

Moderator: Don Sloma, Executive Director, Washington State Board of Health

Don Sloma, MPH, was selected as the Board's Executive Director in October 1999. Prior to his appointment to that post, Mr. Sloma was a Deputy Commissioner in Health Policy for the Washington State Office of Insurance Commissioner, where his special interest was cost-effective consumer education and treatment approaches in managed care, including public health and social support system collaboration. Mr. Sloma served for ten years as Staff Director for the Washington State Senate Health & Long-Term Care Committee. For the decade prior to his Senate experience, he was a Principal Management Auditor and Staff Coordinator for the Legislative Budget Committee, the Washington State Legislature's equivalent to the General Accounting Office. His experience also includes community organizing in Chicago's low income and minority communities, and community youth development work in suburban King County, Washington. In addition to his current duties, Mr. Sloma serves as clinical faculty in health policy topics at the University of Washington Department of Health Sciences in Seattle. He also serves as a Board member of the Pacific Northwest Chapter of the Society for Public Health Education, and he is the 2003-04 President of the Washington State Public Health Association.

Panelists: Tom Locke and Vic Dirksen, Jefferson County Access Project

Dan Baumgartner, Health Improvement Partnership, Spokane

Kristen West, Choice Health Network

Dr. Thomas Locke is a health officer for Clallam & Jefferson Counties.

Vic Dirksen is CEO of Jefferson General Hospital.

Since 1997, Daniel Baumgarten has been the Executive Director for the Health Improvement Partnership (HIP), a growing alliance of citizens and organizations in Spokane, Washington dedicated to facilitating and enhancing community well being. In this capacity, he has led numerous collaborative community health initiatives designed to improve community-wide capacity in child care, access to healthcare, youth development, welfare to work, community information systems and other fields. He cultivates for HIP the role of neutral convener-- through which HIP has become a leader of collaborative innovation in the region. For the last several years, one of HIP's priorities has been to improve regional access to healthcare. HIP has launched Health for All, a healthcare access information center which has helped moved more than 17,000 uninsured people into healthcare coverage. HIP is also working on several healthcare system change initiatives which could promote increased access to healthcare in the Spokane regional community.

Kristen West currently serves as the Executive Director of CHOICE Regional Health Network, a nonprofit consortium of public and nonprofit hospitals, public health departments, and providers working together to improve the health status of the people living in a five-county region of Southwest Washington. Kristen also serves on the Washington Rural Health Association Board of Directors and is Finance Committee Chair of the Thurston/Mason Regional Support Network (RSN). Prior to joining CHOICE in June 1995, Kristen served as Assistant Administrator for the Washington State Health Care Authority. During those five years, she worked with the media and legislature on issues of health care reform and public purchasing of insurance. Kristen has an MPA and a BA in Political Science and Business Administration from The Evergreen State College.

10:45 am Prescription for Change 2

Medical decisions based on Evidence & Value

Moderator: Dr. Maggie Baker, PhD, RN, University of Washington School of Nursing

Dr. Maggie Baker, PhD, RN, is a Research Assistant Professor at the University of Washington School of Nursing. She currently teaches graduate courses in rural health care and forensic nursing. Her academic and research interests include elder mistreatment, factors that promote the independence of community-dwelling older adults and health policy. Dr. Baker serves on the Board of Directors of the Rainier Institute as its Secretary.

White Paper Presentation: Dr. Michael Stuart, MD

For nearly two decades, Dr. Michael Stuart has provided skills and tools for medical leaders and health care professionals to assist them in the evidence-based clinical improvement process. His business, Delfini, is dedicated to expanding his proven strategies for success and enriching his work with new methods and tools. Dr. Stuart has been on the clinical faculty of the University of Washington School of Medicine since 1975 and teaches evidence-based clinical improvements to medical students as well as medical leaders. His expertise includes decades of research synthesis and personal experience in such areas as searching the medical literature, critically appraising the literature for validity, developing evidence syntheses, using evidence of effectiveness in cost equations, projecting economic and health outcomes, developing and implementing clinical guidelines and pathways, creating information and decision aids, developing and implementing evidence-based processes within a health care organization, as examples. Prior to starting Delfini, Dr. Stuart directed the Department of Clinical Improvement and Education, along with the Medical Libraries at Group Health Cooperative in Seattle, Washington (1984 - 2002), where he also practiced family medicine (1973 - 1997). In the words of Group Health leaders, Mike is recognized as the "Father of Evidence-based Medicine at Group Health." In his role at Group Health, Dr. Stuart was responsible for developing evidence-based guidelines, pathways and clinical recommendations, conducting technology assessments, maintaining the clinical side of GHC's intranet, leading the patient information initiative and providing continuing medical education. Dr. Stuart was responsible for developing core evidence-based medicine processes and tools, totaling over 35 evidence-based clinical guidelines, and many more clinical improvement projects based on the best available evidence.

Panelists: Rep. Lynn Kessler, House Majority Leader

Dorothy Graham, Vice President, Puget Sound Energy

Art Zoloth, PharmD, Legislative Director, Washington State Pharmacy Association

Rep. Lynn Kessler represents the 24th District, including Clallam and Jefferson counties, and parts of Grays Harbor. Lynn, a life-long Washington resident, is serving her sixth term and is on the Appropriations Committee. Lynn has been a small business owner, and executive director of the United Way of Grays Harbor. She is past president of the Grays Harbor College and on the board of directors of Community Health Care Organization.

Dr. Scott Barnhart is Medical Director of Harborview Medical Center and Associate Dean of the University of Washington Medical School. He received his MD degree from George Washington University in 1979 and completed his residency and fellowship in Internal Medicine and Pulmonary at the University of Washington. Dr. Barnhart served on the Seattle School Board and was instrumental in the recruitment of former superintendent John Stanford.

As Vice President of Human Resources and Labor Relations for Puget Sound Energy, Ms. Dorothy Graham has recently focused on strategic initiatives involving culture change and improving employees' perception of PSE as a Great Place to Work. Additionally, she has been involved in shaping health care policy related to employers as purchasers of health care for their employees. Ms. Graham is involved in various community leadership roles. Ms. Graham is president of the Health Care Purchasers Association,

member of the board of Employers Health Purchasing Coop, Chair of the Association of Washington Business' Health Care Committee, board president of King County Sexual Assault Resource Center, board member of Bellevue Community College Foundation and the board of Group Health Community Foundation.

Dr. Art Zoloth received his doctorate degree from the University of California, San Francisco Medical Center campus. For 22 years he was Director of Pharmacy and IV Therapy at Virginia Mason Medical Center. He served two four-year appointments on the State Board of Pharmacy, four of those years as Chairman or Vice Chairman. He currently holds a faculty appointment as Clinical Professor of Pharmacy at the University of Washington. His current job title is Vice President, Northwest Pharmacy Services and he serves as Legislative Director of the Washington State Pharmacy Association. Dr. Zoloth is on the Board of the Rainier Institute and serves on its Health Care Committee.

1:45 pm Prescription for Change 3

Access to what? And what about demand?

Moderator: Dr. Bob Crittenden, MD, MPH

Panelists: Susan Johnson, Director, King County Action Plan, Kids Get Care

Robert Stern, Washington State Labor Council

Dr. Scott Barnhart, Harborview Medical Center

Susan Johnson is the Director of the King County Health Action Plan (KCHAP), a voluntary partnership of over forty organizations convened by Public Health-Seattle and King County, and which includes representatives from all levels in the health care field from managed care organizations, community clinics and hospitals to business, labor, consumer and community groups and county and state governmental agencies. Before assuming these duties in May of 1997, Susan was a member of the Washington State Health Care Policy Board, appointed by the Governor in 1995, and prior to that was the state governmental relations director for the Service Employees' International Union, the largest health-care union in the AFL-CIO. Susan has served on the State Board for Community and Technical Colleges, having been on the Shoreline Community College Board of Trustees. In past years she was on the steering committee for the State Public Health Improvement Plan and was a member of the Long-Term Care Advisory Committee to the former Washington Health Services Commission. Susan graduated from Middlebury College, Vermont and lives on Bainbridge Island.

Robby Stern is the Special Assistant to the President of the Washington State Labor Council, AFL-CIO, and organization representing approximately 400,000 workers statewide. He serves as staff counsel and lead lobbyist. Stern has policy development responsibility in a number of areas, including workers' compensation, health care and international trade. Stern, an attorney since 1974, has also worked as a pipe fitter/welder for Washington Natural Gas, where he was an active member of UA Plumbers and Pipe fitters Local 32, serving as shop steward and delegate to the Seattle Building Trades and King County Labor Council. He first joined Local 32 as a marine pipe fitter trainee at Todd Shipyards in 1977 and has over 12 years of experience in the trade. Mr. Stern serves on a variety of statewide committees including the Workers' Compensation Advisory Committee to the Attorney General's Public Counsel on Utilities. Stern has a Bachelor's degree in Political Science from Syracuse University in New York. His law degree is from the University of Washington. He is married to Dina Burstein, who is a nurse and works at Harborview Hospital, the primary public hospital in the Puget Sound Region. They have two children. Stern has been activist in the Puget Sound Region for more than thirty years. He was widely known as a student activist in the region's civil rights and anti-war movement of the 1960s.

Dr. Scott Barnhart is Medical Director of Harborview Medical Center and Associate Dean of the University of Washington Medical School. He received his MD degree from George Washington University in 1979 and completed his residency and fellowship in Internal Medicine and Pulmonary at the University of Washington. Dr. Barnhart served on the Seattle School Board and was instrumental in the recruitment of former superintendent John Stanford.

3:30 pm Gubernatorial Candidate Forum

Moderator: Ken Schram, KOMO TV

Ken Schram has been a reporter, special projects manager, editorial director and "Town Meeting" host since 1977 at KOMO 4 News. His commentaries appear regularly, on the air and on the Web.

**Candidates: Federico Cruz-Uribe, Republican
 Phil Talmadge, Democrat**

Federico Cruz-Uribe, MD, MPH, the Director of the Tacoma-Pierce County Health Department (TPCHD), brought a wealth of diverse experience, expertise, and vision to Tacoma and Pierce County when he arrived in January of 1993. He has served as Deputy District Administrator for Health in Florida; Director, Boulder County (CO) Health Department; and Assistant Director Savannah (GA) County Health Department. His challenge at TPCHD was to shift the Department to truly focusing on core public health priorities: *Assessment, Assurance, and Policy Development*. He has also committed the Department to be in and of the community and to have a major prevention focus. Among the products of these goals include: a major public/private partnership regarding primary and categorical care; greatly increased and integrated Communicable Disease control; strategic initiatives focusing on *Alcohol and Substance* abuse, *Tobacco* use, *Violence* prevention, and recently added proper *Diet and Physical Activity*; screening and referral services for all newborns in Pierce County; working cooperatively with law enforcement to move resources to early intervention and prevention; and, a major community partnership which provides services to children and families. Dr. Cruz's efforts led to the Health Department being accepted as the standards-setting organization for STD treatment for both the public and private medical communities in Pierce County. At the policy level, the local Board of Health has passed regulations restricting tobacco advertising and requiring name-based HIV reporting. Dr. Cruz believes that *prevention holds the highest promise for serving the most people effectively and saving resources in the long run*.

Phil Talmadge is a graduate of West Seattle High School as a National Merit scholar. He has a BA (magna cum laude) from Yale and a JD from the University of Washington where he was on the Law Review. Phil served in the Washington State Senate from 1979 to 1995. He chaired the Judiciary and Health Care Committees in the Senate where he was a leader on court reform, Alternative dispute resolution, crime victims' rights, domestic violence prevention, public health, mental health, and health care reform. He served on the State Supreme Court from 1995 to 2001. He taught appellate advocacy at the Seattle University and University of Washington Law Schools. He is the author of a number of articles on legal issues. Phil has built and operated a small business, Talmadge Law Group PLLC. He is a fellow of the prestigious American Academy of Appellate Lawyers. Phil has been honored for his public service by the Alliance of Children, Youth, and Families, the Washington Council on Crime and Delinquency, WSTLA, the State Patrol Troopers, the Washington Psychological Association, the Council on Problem Gambling, the University of Washington Law School, and Washington's prosecutors. Phil has been active in a variety of youth, arts, educational and community organizations. He chaired the King County Active Sports and Youth Recreation Commission. He participates in adult baseball. Phil and his wife Darlene have five children. Darlene is a teacher at Seattle's High Point Elementary.

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